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beckmans college of design



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中方合作/ Chinese Partner:



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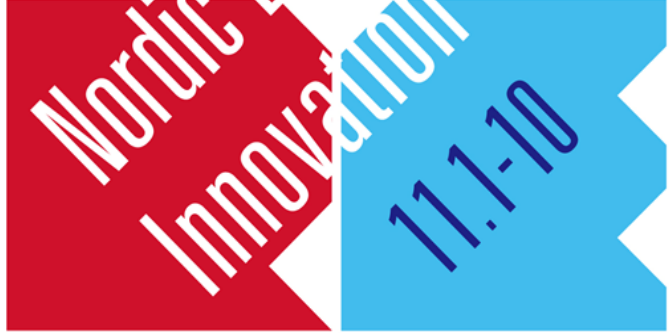
Troika Seafood



Carlsberg China



贺兰山



纯·北欧
设计创意周
Nordic Design and
Innovation Week
2013年11月1日-10日
November 1st -10th,
2013

地点:
上海市黄浦区
局门路436号,
八号桥二期
Venue:
Bridge 8, phase 2
436 Jumen Road, Shanghai

开幕式和新闻发布会

Opening ceremony and press conference

10:00-11:30

开幕式和新闻发布会

10:00-11.30am

Opening ceremony and press conference

11:30-12:30

午宴：北欧方式诠释中国经典

瑞典主厨Tareq Taylor将运用本地有机蔬菜和挪威海鲜，以全新的北欧方式来诠释经典中餐-汤面。

11:30-12:30

Lunch: "Nordic take on Chinese classics"

Swedish chef Tareq Taylor will serve a Nordic take on a classic Chinese noodle soup containing local sustainable vegetables and Norwegian seafood

13:00-15:30

Powered by PechaKucha研讨会：

北欧设计。PechaKucha是一种演讲方法，即用20张幻灯片、每张20秒——总共6分40秒来进行演讲。整个演讲力求精简和快节奏。在该研讨会上，几位北欧和中国嘉宾将阐述他们对北欧设计的理解。

13:00-15:30

Powered by PechaKucha seminar on Design in the Nordic region

Pecha Kucha is a presentation methodology in which 20 slides are shown for 20 seconds each –so six minutes and 40 seconds in total, keeping presentations concise and fast-paced. This seminar features several Nordic and Chinese speakers that are presenting their view on Nordic design.

20:00

北欧设计创意周开幕晚会“雪国之夜”。

与《外滩画报》合办。着装要求：时尚白与火焰红。

20:00

Nordic Design and Innovation Week Opening Night

"Icy Nordic with a hint of fire" is the theme of this party, that's arranged in cooperation with the Bund Magazine.

Dress code: stylishly white with a touch of fire!